



Deer Ridge Board Meeting Minutes

Date: May 26, 2014, 6:00 pm, Deer Ridge Board Room

Attendees: Jeff Butt (JB), President
Richard Ernst (RE), Treasurer
Mike Rhiger (MR), Director
Roger Farwell (RF), Director
Jim Malcolmson (JM), Director
Mark Schumacher (MS), Past President

Regrets: Craig Moore (CM), Vice President
Roy Ojala (RO), Secretary

1. Approval of Meeting Agenda

MOVED by JM SECONDED by RF, that the Board of Directors approves the meeting agenda for May 26, 2014.
CARRIED.

2. Approval of April 23, 2014 Minutes

MOVED by JM SECONDED by MR, that the Board of Directors approves the meeting minutes of March 23, 2014.
CARRIED.

3. Greens Superintendent Report

(a) Course Update

- a. J Winter (JW) provided a detailed report- see attached.
- b. Discussion about the turf health relating back to the picture that JW provided. The turf is looking extremely healthy and the Board was excited to see JW's report.
- c. JM brought up discussion about communicating stimpmeter readings. The Board decided to not support this idea.
- d. RF asked about possible risks associated with the current turf program. JW responded with no immediate concerns; everything is currently on point. To be proactive JW has gathered soil samples and leaf tissue for testing.
- e. The Board asked JW about fairway recovery and what to expect. JW responded that the heavy cart and foot traffic in damaged areas will prolong the recovery. However he will fertilize, sand, and seed to promote germination in these damaged areas.

4. Head Golf Professional Report

- (a) Updates
 - a. R Morel (RM) provided a detailed report- see attached.
 - b. RM informed that we are down from revenue projections because of the late start to the season.
 - c. Aynslie Danbrook is moving on and has accepted a position in her career path.
- (b) New Partnerships
 - a. RM informed the Board that Audi would be sponsoring the Member Guest with a hole in one car. Inspire Health and Wellness in Kitchener will provide TPI certified massages for Member Guest.
- (c) Golf Canada
- (d) Deer Ridge Reciprocal
 - a. Proposal of hosting reciprocal groups from various clubs throughout the GTA and London area that have been damaged severely from the winter. We would host groups only on Non-Peak times after 2pm for the standard guest fee of \$90.00. All guest groups will be mandated to take a forecaddie at a cost of \$80.00. The board supported the reciprocal proposal under RM's discretion. RM will provide a report on the reciprocal program as we move forward.
- (e) Pacific Links

5. Club Manager Report

- (a) For Information
 - a. T Schellenberg (TS) provided a detailed report – see attached.
 - b. Investigating waste management savings associated with switching from Waste Management/ Waste Solutions Canada to BFI waste management.
 - c. Investigating savings associated with switching our current phone, wireless, internet, and cable provider from Bell to Rogers.
 - d. Discussed the lack of storage available at Deer Ridge and possible ideas to improve.
 - e. Bull Dog security program will be on site.
 - f. Met with TD CanadaTrust to discuss the potential benefits of switching banks.
 - g. Discussion about advertising and Best Version Media's magazine, Neighbours of Grand River.
- (b) For Discussion
 - a. TS presented the updated Sale List as of May 26, 2014. The Board discussed how to handle these memberships and the need to implement a sale process.
 - b. Option to Purchase- TS informed the Board that we have now sold 5 memberships to date.
 - c. Transfer Request for a Corporate and Individual Membership. The Board will make a decision via email.
 - d. TS informed the Board of disciplinary action and the Board supported his actions.
- (c) For Decision
 - a. TS presented a request to use the Champions Room at the club on Friday evenings. The Board supported the request.
 - b. TS presented the idea of a 9 hole rate. The Board declined the idea as we are not set up for nine holes and would have difficulty enforcing it.
 - c. Cart Fees- MOTION to approve that cart fees will be charged on a per usage basis.

MOVED by JM SECONDED by RE, that the Board of Directors approve cart fees to be charged on a per usage basis. CARRIED.

6. Treasurer's Report

(a) General Update

- a. RE provided a detailed report- see attached.
- b. RE met with the management team before the board meeting to discuss financials.

7. President's Report

(a) Member Feedback

- a. All feedback from members around the club has been very positive. Ringing endorsement for the new Management Team and JW's work on the golf course.

(b) Update on Management

- a. The Board is happy with current management.

(c) Spousal Golf

- a. The Board decided to extend spousal times to also include Tuesday evenings after 5pm. This will be a trial period for 2014 and the Management Team will report on the trial.

(d) Membership Price

- a. Send all concerns regarding membership pricing to TS.

8. Other Business

(a) Menu

(b) AGCO

Motion to adjourn meeting by RF at 8:05pm
Meeting minutes prepared by TS, Club Manager

9. In Camera Session