

**Deer Ridge Golf Club
Board of Directors Meeting May 27th, 2013
Summary**

2013 Director Positions

President – Mark Schumacher

Vice-President – Craig Moore

Treasurer – Richard Ernst

Secretary – Roy Ojala

Director – Jeff Butt

Director – Roger Farwell

Director – Mike Rhiger

Superintendent Report

The golf course is playing very well and has been firming up nicely with the timely precipitation. Temperatures still remain inconsistent with cold nights with frost and even snow within the last week. Training of new staff is continuing and have been doing a great job and working well as a team. Many remaining areas tee through green are very clean and the focus will now move to improving cosmetics around the course that are peripheral to the line of play.

The short game area construction will be wrapping up this week.

- Final sodding will be finished this week
- Trees are being transplanted at the end of the range
- Paving will be finished this week
- Opening date is estimated to be June 25th (prior to Member/Guest)

Turf Projects Scheduled for June

- Topdressing greens bi-weekly
- New party tee deck construction for member events
- #18 hillside will be seeded
- Weed spraying/picking in fescue
- Sodding around the golf course
- Large fan for #17 will be delivered

General Manager / Head Golf Professional Report

Three Corporate Certificates were approved for transfer, totalling twelve for the last twelve months.

A spreadsheet was circulated that outlined twenty-one different private clubs in the province stating the initiation, annual dues, capital fees and house minimums. The Directors feel comfortable that DR dues and capital fees are in-line.

A presentation was made overviewing a member initiative to assist the club in taking care of the turf conditions. The program will be called Project Perfect.

- Zero ball marks
- Bunkers raked properly
- Fairways are divot free

Treasurer Report

Year to Date revenue is \$2,091 higher than budget

Year to Date expenses are \$16,872 lower than budget

Year to Date profit is \$18,963 higher than budget

Capital spending year to date is on budget (\$512K approved)

Spent \$270,600 and expected to spend \$250K on short game area

Other Business

Several communications were received from members of the Club and discussed. The Board asked Kevin O (April 2013) to compile industry information and present marketing options to the Board later this year. Kevin's current focus should remain on the day to day operation of the Club and taking care of the membership over the summer months.

The proposal should include the following information:

- Industry Benchmarks
- Industry Best Practices
- Internal Marketing Concepts
- External Marketing Concepts
- Potential 3rd Party Involvement?
- Member Transfer Processes & Share Value

Mark S provided a signed copy of the Clubs new Code of Conduct. The document will be circulated to the membership in the near future.

The Directors agreed to dedicate time at each Board Meeting to develop a position on the different “hot topics” at the Club. This information will be communicated with the membership with the intention of improving member knowledge on specific subjects.

The Directors will make themselves available directly following the Red Tee member event on June 8th. Questions and comments are welcome.

The Board is scheduled to meet again on June 24th.