



Deer Ridge Board Meeting Minutes

Date: April 23, 2014, 6:00 pm, Deer Ridge Board Room

Attendees: Jeff Butt, President
Craig Moore, Vice President
Richard Ernst, Treasurer
Roy Ojala, Secretary
Mike Rhiger, Director
Roger Farwell, Director
Jim Malcolmson, Director

Regrets: Mark Schumacher, Past President

1. Approval of Meeting Agenda

MOVED by R Ojala SECONDED by R Farwell, that the Board of Directors approve the meeting agenda.
CARRIED.

2. Approval of T Schellenberg taking the Minutes.

MOVED by R Ojala SECONDED by R Farwell, that the Board of Directors approve the meeting agenda.
CARRIED.

3. Approval of March 31, 2014 Minutes

MOVED by M Rhiger SECONDED by J Malcolmson, that the Board of Directors approve the meeting minutes of March 31, 2014.
CARRIED.

4. Greens Superintendent Report

(a) Course Update

- a. J winter provided a detailed report- see attached.
- b. J Winter did a course tour and was pleased with how the greens were coming. Many areas of the course are coming along well and others still need attention in the coming weeks.
- c. Staff is back and have been cleaning up storm debris and debris from the flooding of the Grand River.
- d. Growing out the fairways however they are the slowest to recover because of the ice that was settled on them throughout the winter.
- e. Tees are starting to grow and have some ice damage.

- (b) Progress Updates
 - a. All Green Tree Services have been here for 12 days cleaning up broken limbs.
 - b. Greens have been dimpled, seeded top-dressed, fertilized and tarped.
 - c. Turf loss on fairways 1, 2, 9, 14, 15. Some loss on holes 3, 5, 11, 12, 17, 18.
 - d. First cut on greens, April 17th.
- (c) Action Plan
 - a. Approaches to be aerified, top-dressed, dimpled, seeded, and fertilized.
 - b. Topdressing weekly and fertilizing begins tomorrow.
 - c. All Green Tree services are removing stumps starting April 28th.
 - d. Aerify newly sodded green perimeters will begin on May 12th. Beginning cleaning tee and fairways in preparation of first cut. Filling divots on the tees.
- (d) Miscellaneous
 - a. First Joint Health and Safety Committee meeting will be on May 6th
 - b. Introduced a potential plan for a Regional Water Pipe from Natural Resource Solutions.
 - c. Settling at 16 rock wall.
 - d. C Moore brought up discussion about the right side of the 13th hole and future plans.
- (e) Opening Date
 - a. Board suggested that a date for the range would be set on Friday and an update on the opening of the golf course will be sent out later when we have a more informed understanding of when the course will be opening.

5. Head Golf Professional Report

- (a) R Morel provided a detailed report- see attached.
- (b) Event Dates- Late Opening
 - a. Opening Field Day has been moved to Saturday May 24th.
 - b. The first Nine and Dine of the year has been moved to June 27th (we will still have a Nine and Dine on June 13th).
- (c) Spending
 - a. Rickshaws are costing us \$3000.00 annually to keep up the fleet.
 - b. Proposal that we spend \$1000.00 dollars to fix the two wheel rickshaws and maintain them as needed. Only carry the one type of rickshaw.
 - c. The Board supported that we spend \$3000.00 this year on the 2 wheel rickshaws to make sure we have a full working fleet. There will be no storage for member's personal rickshaws at the club.
- (d) Rules
 - a. Board supported R Morel, 5-somes need to play in under 4 hours otherwise the members in that group will not be permitted to play in 5-somes for the rest of the season.
 - b. Staff will monitor the group and ask them to split up if needed.
- (e) Immediate Focus
 - a. Finalizing detailed training program for Back Shop, Forecaddies, and Locker Room.
 - b. Looking to potentially hire a "Teaching Pro" to help with lessons and developing instructional programs for 2014.
 - c. Building tee sheets for the season.
 - d. Eblasts have been sent out regarding the "Members League", on line sales, and the Pro Shop Launch Letter.

- e. Finalizing event budgets.
- f. Social Media prep for the year is completed.

6. Club Manager Report

(a) Club Manager Report

- a. T Schellenberg provided a detailed report – see attached.

(b) General Update

- a. Updating pictures and information on the website so that everything is current. T Schellenberg introduced Robert Thompson's strategies for enhancing our online image and presence to our members through e-blasts.
- b. Accounts receivable update.

(c) Membership Update

- a. 2014 Corporate Designate information is being collected and monitoring designates to ensure no unaffiliated designates have been here for more than 3 years.
- b. Member Discipline- The Board has chosen a direction for reasonable behaviour. Unreasonable behaviour and language will not be permitted.
- c. Denim- MOTION to approve denim conforming to the club standards will be permitted all day on Friday, Saturday, and Sunday.

MOVED by R Ernst SECONDED by R Ojala, that the Board of Directors approve denim conforming to the club standards will be permitted in the clubhouse all day on Fridays, Saturdays, and Sundays.

CARRIED.

(d) Moving Forward

- a. Continuing to Update the website and create a sale package for the members looking to sell.
- b. Developing HR policies.
- c. Update the 5 year capital plan.

(e) Miscellaneous

- a. AGCO REP.
- b. Member Request for Board Room.
- c. Option to Purchase program.
- d. Medical exemption.

7. Treasurer's Report

(a) General Update

- a. Financial Statements circulated to the board for the year to date ending on March 31st.

Approval of Tom Schellenberg as an Authorized Signing Officer for the Club

MOVED by R Ernst SECONDED by J Butt, that the Board of Directors approve Tom Schellenberg as an Authorized Signing Officer for the Club.

CARRIED.

8. President's Report

(a) Meeting Efficiency

- b. Timing of the meetings needs to be monitored and we must focus on the topics to be discussed. Minutes will be kept and the summary of the Minutes will be posted on the website.

(b) Business or Club Manager Title

- a. T Schellenberg's title will be changed from Business Manager to Club Manager.

(c) Management Reports

- a. One format of management reports will be submitted by T Schellenberg.

(d) Board Consistency

- a. The board is to act as one uniformed voice of direction to the professional management team. All questions to the board about the club's operations will be directed to the professional management team. Avoiding individual requests made by the board.
- b. All harassment issues/concerns from any department come to T Schellenberg.

9. Other Business

(a) Attention in IT Room

- a. Looking at hiring a new technical firm for all computer, internet, and software issues.

(b) Reciprocal Agreement

- a. Burlington Golf Club contacted us with a potential reciprocal agreement. J Butt suggested waiting on a decision in order to see what other clubs contact us with a similar situation. This suggestion was supported by the Directors.

(c) Company Credit Card

- a. R Morel asked that Deer Ridge have a company credit card to prevent charges for the club going on employees personal credit cards.

MOVED by R Farwell SECONDED by R Ojala, that the Board of Directors approve Deer Ridge to have company credit cards for the management staff who require them.

CARRIED.

Motion to adjourn meeting by R Ojala at 9:00pm

Meeting minutes prepared by T Schellenberg, Club Manager.

10. In Camera Session